Call for artists

An opportunity to paint the highest murals in California on the top floor of the US Bank Tower in Downtown Los Angeles

Email: art@silvprop.com

Description: US Bank Tower owner Silverstein Properties is inviting a dozen Los Angeles-based urban and street artists to paint the entire top floor of the skyscraper in Downtown LA for a week, from March 12-19. Surfaces include walls, floor, perimeter columns and windows. The floor is raw and unoccupied. The goal is to draw attention to the neighborhood's unique history, culture and diversity, and attract creative companies to the building.

Location: 72nd floor of US Bank Tower,

633 West 5th Street, Los Angeles

Painting dates: Saturday, March 12 to Saturday, March 19, 2022

Who: 12 Los Angeles-based urban artists

Pay: \$4,000 per mural, plus up to \$1,000 for materials

Application deadline: February 28, 2022

Application: See below. You must submit a rendering or sketch of your proposed work

Legal agreement: A signed agreement is required

Theme: What does Los Angeles mean to you

Materials: Spray paint, brush paint, wheat paste or vinyl cutouts

Images of the space: photos of the raw space, along with a floor plan, can be seen here: (click here)











Background:

For the past six years, Silverstein Properties has worked with dozens of amazing artists from all over the world to paint murals in and around several buildings at the new World Trade Center in New York City. The installations have been featured in books, TV, print and digital media. Media on previous projects include:

<u>Trade Center Tower Is Splashed With</u> <u>Graffiti, by Invitation</u> The New York Times, February 20, 2017

Street artists turn floor of World Trade Center into masterpiece in the sky ABC News, February 23, 2017

<u>The Street Art Hiding On The 69th Floor</u> <u>Of The World Trade Center</u> Huffington Post, June 16, 2017

Bringing a 5Pointz Vibe to Lower Manhattan The New York Times, June 1, 2018

<u>A New Set of Vibrant Murals Is Brightening</u> <u>Up the World Trade Center</u> Architectural Digest, June 5, 2018 Decorating Hallowed Ground With Street Art CBS News, September 16, 2018

Stickymonger: An exclusive look inside the artist's studio at NYC's 3 World Trade Center Hypebeast, November 19, 2018

Sky-high in the World Trade Center, an artist shows love to Brown Skin Girls Boston Globe, August 6, 2020

World Trade Center mural spotlights women of color ABC News, September 11, 2020

<u>New Mural by Kobra at the World Trade</u> <u>Center Campus</u> Street Art News, October 28, 2021

Filming, photography, media: The US Bank Tower art installation will be filmed and photographed by Silverstein Properties. By participating, artists give consent to their images being used. Time-lapse film, video and photography will be shared with the artists who are welcome to promote their work on digital and social media. There will also be opportunities for TV, print and digital media. Artists will be welcome to visit the space during and after the installation with family, friends, clients, gallery owners, art dealers, media, etc. Silverstein plans to host public "open house" viewings of the art on a monthly basis.

Building access / Covid

protocols: Building access details to come. The building will provide stepladders, folding tables, chairs and access to water. All artists and visitors to the floor are required to wear facemasks at all times.





Sky High: DTLA

Application

Please submit to art@silvprop.com.

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Note: Paintable surfaces will be wrapped with primed canvas.

Questions: If you have any questions about this project to <u>art@silvprop.com</u>.

Deadline: February 28, 2022 Installation dates: March 12–19, 2022

Name:

Street name:

Email / phone:

Instagram: ...

Website:

Rendering: Please include a rendering of your proposed image (sketch and color palette is fine, but more information is better).

Image description: Please include a few paragraphs describing your work:

Attachments: Please include images of-or a link to-similar large-scale work.

Collaboration: List names of other artists / team members that will be working with you:

